

Salaries and employment*

	Unemployment rate	Median earnings
Professional degree	1.2%	\$82,421
Doctorate	1.1%	\$75,182
Master's degree	2.1%	\$56,589
Bachelor's degree	2.5%	\$46,969
Associate degree	2.9%	\$36,399
Some college	3.5%	\$34,340
HS diploma	4.2%	\$29,187
Less than HS	7.3%	\$22,350

*2001 national averages from the Bureau of the Census
and the Bureau of Labor Statistics, reported by
Postsecondary Education Opportunity

Progress toward reform

When Kentuckians earn postsecondary degrees, their skills improve and their wages go up; they are more likely to lead healthy lives and be more engaged in their communities; and they build better futures for themselves and for their families.

"The general welfare and material well-being of citizens of the Commonwealth depend in large measure upon the development of a well-educated and highly trained workforce."

House Bill 1, 1997



- Guaranteed loan volume increased by more than 20 percent to \$783 million for 2003, reflecting the declining purchasing power of grant and scholarship assistance and increasing college costs.
- The Kentucky Advantage Loan Program, an alternative program using no General Funds, was implemented to supplement federal student loan programs.
- Outreach staff now provide services to nine defined regions based on population and number of schools.

Efficiencies

- In June 2003, the boards of KHEAA and KHESLC essentially became a single board to govern both organizations and a joint leadership team combined functions and activities of both organizations.
- KHEAA/KHESLC now engage in joint advertising and marketing to maximize promotional dollars.
- KHEAA/KHESLC publications and materials are integrated, and duplicative content has been eliminated.
- Outreach presentations and exhibits represent both KHEAA/KHESLC.
- Sponsorship of training and projects with other organizations leverage limited resources to improve the delivery of student aid and inform the public about services that can assist students and families in meeting their higher-education goals.





Accomplishments

- KHEAA/KHESLC provide an array of borrower benefits, including the lowest cost student loans for Kentucky students and elimination of students' indebtedness all together if they work in a critical-need area in Kentucky (nursing and specific teaching areas). In 2003, total benefits amounted to over \$13 million to students.
- With the exception of KEES, revenues from KHEAA/KHESLC participation in the Federal Family Education Loan Programs (FFELP) resulted in no General Funds used for the administration of the state student aid programs or for the organizations' publications and outreach efforts.
- Development of the "Go Higher" web portal, a comprehensive, user-friendly website for all of Kentucky post-secondary education, will be completed in 2004 and provide information about career planning, selecting a college, applying for student aid, electronic transcripts, and electronic individual graduation plans. This collaborative effort of KHEAA, Kentucky post-secondary education, and Kentucky Department of Education requires no General Funds.
- \$116 million in state student aid was distributed to Kentucky residents attending Kentucky colleges in 2003.

In 1997, the Kentucky General Assembly passed House Bill 1. The legislation established six mandates:

1. A **seamless, integrated system** of postsecondary education strategically planned and adequately funded to enhance economic development and quality of life.
2. A **major comprehensive research institution** ranked nationally in the top 20 public universities at the University of Kentucky.
3. A premier, nationally recognized **metropolitan research university** at the University of Louisville.
4. **Regional universities**, with at least one nationally recognized program of distinction, **working cooperatively** with other postsecondary institutions.
5. A comprehensive **community and technical college system**.
6. An **efficient, responsive, and coordinated system** of autonomous institutions that delivers educational services to citizens in quantities and of a quality that is comparable to the national average.

Kentucky's postsecondary institutions have embraced these mandates and have made substantial progress.

PROGRESS

Progress toward reform

The Council on Postsecondary Education (CPE), as the coordinating agency for postsecondary education reform in Kentucky, has developed five questions to measure the state's progress toward achieving the mandates of postsecondary reform.

1. Are more Kentuckians ready for postsecondary education?

Senate Bill 1 (2000) gave CPE policy leadership for adult education in Kentucky. In July 2003, an executive order was issued moving the operation of adult education to CPE.

- **Adult education enrollments are increasing.** Enrollments are up from 51,177 in 2000 to 109,880 (preliminary figures) in 2003, a 115 percent increase.
- **More adults have a high school diploma or GED.** The percentage of adults 25 or older with a high school diploma or GED increased from 64.6 percent in 1990 to 74.1 percent in 2000, the highest percentage increase in the nation. Between 2001 and 2002, Kentucky ranked tenth in the nation in the percentage of non-high-school completers earning a GED.
- **Kentucky's two- and four-year institutions offer dual-enrollment opportunities** to thousands of Kentucky high school students each year, giving them a head start on a college education.

- These colleges and universities are among the most affordable in the nation and serve many of Kentucky's neediest students. Over 97 percent of full-time freshmen receive financial aid, over half of which comes from college and university budgets.
- They are a great bargain for the state. Less than 3 percent of Kentucky's budget for postsecondary education is devoted to independent higher education, and all of that supports Kentucky students through financial aid programs.
- These institutions are key drivers of economic development in some of Kentucky's neediest regions. They provide an array of services including workforce training, technology, entrepreneurship programs, and community revitalization and outreach.
- They are partnering with CPE, EPSB, state universities, KCTCS, and other organizations to address workforce needs in high-demand areas such as nursing, allied health, mental health and counseling, engineering and teaching.
- They are working in a number of ways to create greater efficiencies and lower costs. They are coming together to improve their buying power; collaborating in areas such as business services, marketing, and fundraising; delivering education more efficiently through accelerated programs and distance learning; and streamlining program offerings to focus on specific community needs.



- AIKCU represents Kentucky's nonprofit, regionally accredited colleges and universities.
- These 19 diverse institutions are located throughout the state in rural areas, small towns and urban settings. Two of the nation's no-tuition, "work" colleges are AIKCU members, as are nationally recognized liberal arts colleges, strong comprehensive universities and open admissions institutions.
- They enroll nearly 25,000 students — over 18 percent of Kentucky's four-year undergraduates and 11 percent of the state's graduate students. Three-fourths of these students are Kentucky residents.
- Collectively, they produce 22 percent of all baccalaureate degrees, and a high percent in key areas such as nursing (25 percent), languages (30 percent), business (24 percent), education (22 percent), biology (35 percent), and mathematics (34 percent).
- As a sector, they have the highest four-, five- and six-year graduation rates in the state. Nearly 75 percent of the students who earn baccalaureate degrees do so within four years.

2. Are more students enrolling?

- ***More ninth graders are enrolling in college within four years.*** In 1996, 36 percent of ninth graders enrolled in college within four years. By 2000, the rate rose to 38 percent, exceeding the national average.
- ***More GED completers are enrolling in college.*** The percentage of GED completers in Kentucky enrolling in postsecondary education within two years rose from 13 percent in 2000 to 17.8 percent in 2002.
- ***Since 1998, there are 42,000 more students on Kentucky's campuses.***

Enrollment growth

	1998 actual	2003 est.	5-year change	Percent increase
EKU	15,402	15,978	576	3.7%
KSU	2,303	2,306	3	0.1%
Morehead	8,263	9,343	1,080	13.1%
Murray	8,903	10,020	1,117	12.5%
NKU	11,799	13,932	2,133	18.1%
UK	24,394	26,425	2,031	8.3%
UofL	20,857	21,500	643	3.1%
WKU	14,882	18,350	3,468	23.3%
Total	106,803	117,854	11,051	10.3%
LCC	6,118	8,700	2,582	42.2%
KCTCS	45,529	71,061	25,532	56.1%
Total public	158,450	197,615	39,165	24.7%
Independents	26,396	29,295	2,899	11.0%
Total enrolled	184,846	226,910	42,064	22.8%

3. Are more students advancing through the system?

- *KCTCS and Kentucky's four-year colleges and universities are expanding their partnerships,* developing programs that allow students to take their first two years at a community or technical college and then transfer to a university without losing credit.
- *More Kentuckians hold four-year degrees.* Between 1996 and 2002, the percentage of adults in Kentucky with bachelor's degrees rose from 17.5 percent to 21.6 percent.
- *Kentucky postsecondary institutions are awarding more bachelor's, graduate and professional degrees.*

Degrees conferred

	1998-1999	2002-2003	4-year change
4-year institutions	18,391	19,293	902
2-year institutions	3,534	4,830	1,296
Total degrees conferred	21,925	24,123	2,198

(In addition, KCTCS conferred 5,634 certificates and diplomas in 2002-03.)

Efficiencies

- WKU received the 2002 Governor's Environmental Excellence Award for Energy Efficiency for its Energy Saving Performance Contract program. That program is producing \$252,000 in annual cost savings.
- \$45 million in residence hall renovations have been funded through an innovative property transfer to the WKU Student Life Foundation resulting in the elimination of \$21 million in state debt for WKU residence halls. The renovations have been made with no cost to the Commonwealth.
- \$3.5 million in renovations of the campus dining halls have been financed through dining services contracts. The renovations have been made at no cost to the Commonwealth.
- \$32 million in renovations to Diddle Arena and related athletic and parking facilities were financed through the City of Bowling Green. The renovations have been made at no cost to the Commonwealth
- WKU is collaborating with KCTCS at regional centers in Glasgow and Elizabethtown and is working with KCTCS and private colleges to provide 2+2 programs in Owensboro. WKU is achieving the largest percentage of growth among public universities in attracting KCTCS transfer students since 1998.
- WKU is collaborating with UK and UofL on electrical, civil and mechanical engineering to meet demands from business and industry for more engineers.
- WKU impacts regional economic development through the Center for Research and Development, the Innovation and Commercialization Center and applied research and technology programs.



Accomplishments

- WKU's total enrollment is up 23.5 percent from 14,882 in 1998 to 18,391 in 2003, and freshman retention is up from 74.1 percent in 1998 to 78.5 percent in 2002. WKU's total applicant pool has doubled since 1998 to more than 11,000.
- WKU's School of Journalism and Broadcasting has consistently been recognized by the William Randolph Hearst Foundation as among the nation's best and received top honors in 2001 and 2002.
- WKU's Forensics Team claimed all three national titles and the international championship title in intercollegiate debate in 2003. WKU is the only university that has won all four titles in a single year.
- WKU's student teachers achieved the highest pass rate (99%) on the Praxis II exam among Kentucky's public institutions. WKU is the only public institution to achieve an "excellent" rating.
- Funding for Sponsored Research and Public Service programs has doubled from \$15 million in 1998 to \$29.8 million in 2003.
- \$102 million in private gifts has been raised since 1997, using Bucks for Brains funds to match \$12 million and doubling WKU's endowment from \$24 million to \$56.4 million.

4. Are we preparing Kentuckians for life and work?

- ***Alumni surveys show satisfaction with instruction and preparation.*** A 2001 survey showed 82 percent of alumni were satisfied with their instruction and 71 percent were satisfied that college prepared them for work.
- ***KCTCS has approved more than 1,000 new programs that culminate in certificates, diplomas, or associate degrees.***
- ***Over 1,200 people have been awarded Kentucky Employability Certificates.*** This new partnership between KCTCS and the Cabinet for Workforce Development enables Kentuckians to demonstrate their workplace credentials.

5. Are Kentucky's communities and economy benefiting?

- ***By the end of the third biennium (June 30, 2004), the Bucks for Brains program will have added \$700 million to the institutions' endowments.*** Kentucky's universities have increased the number of endowed chairs from 55 to 166 and the number of endowed professorships from 53 to 229.
- ***Research and development expenditures are increasing.*** Total per capita research and development spending increased 51 percent between 1996 and 2000, exceeding the national increase of 23 percent. Extramural research and development expenditures at UK and U of L rose

from \$105 million in 1997 to \$185 million in 2001.

- ***From 1990 to 2000, Kentucky's per capita income increased from 77.3 percent to 83.8 percent of the U.S. average — the fifth highest rate of increase in the U.S.***
- ***Research at Kentucky's public universities is vital to economic development.*** At U of L, each \$1 million spent in research funding leads to \$1.2 million in new output by businesses, more than 50 jobs and \$810,000 in new payroll. UK is encouraging economic development by committing \$3.5 million of its endowment to regional venture capital funds that support startups in areas where UK has strong research programs.
- ***University research also leads to vast improvements in Kentuckians' quality of life.*** Research at UK is focusing on fundamental causes of, and developing better treatments for, diseases such as diabetes, Alzheimer's and Parkinson's and is developing new uses for agricultural plants and animals. Research at the U of L has led to the implantation of the first fully contained artificial heart and advances in the way communities across America respond to the threat of bioterrorism.
- ***All roads leading to a stronger Kentucky go through postsecondary education.*** The paths not only to economic development, improved healthcare and more jobs and revenue, but also to cultural and social services, better highways, greater security and improved government depend on educated citizens.

Efficiencies

- About two-thirds of U of L's funding through the Research Challenge Trust Fund goes to medicine, science or engineering — all key areas of economic growth.
- U of L's total research and development awards have increased from \$30.1 million in 2000 to \$67.6 million this year.
- Each \$1 million in increased research funding at U of L leads to about \$1.2 million in new output by local businesses, more than 50 jobs and \$810,000 in new payroll.
- U of L enrolls half of the 2,200 students in Metropolitan College, a work and study program that has greatly reduced employee turnover at United Parcel Service.
- The university is on track to create one of the nation's only Ph.D. programs in entrepreneurship as a direct response to the needs of the Louisville community.
- University-related business start-ups have increased from one to six over the past three years, and the number of businesses incubated has doubled from 38 to 76.
- U of L's Logistics and Distribution Institute is expanding the capabilities of the Louisville workforce through logistics, distribution, and warehousing training for employees in business and industry.
- U of L's Interdisciplinary Center for Research on Early Childhood Issues and Initiatives is developing a cost-efficient way to screen newborn infants for speech sound discrimination, an ability that is essential to successful learning.

Accomplishments

- U of L's Institute of Bioethics, Public Policy and Law has been named by the Centers for Disease Control as one of America's top two public health law centers.
- U of L's regional cancer center is testing a new drug that holds promise for destroying cancer cells without harming healthy tissue.
- The university's Center for the Deterrence of Biowarfare and Bioterrorism was named by the CDC as one of the nation's top seven programs of its kind.
- U of L cardiologists working at Jewish Hospital were the first to successfully implant AbioCor, a fully contained artificial heart.
- The university was cited recently in *The Wall Street Journal* as one of the top 30 public institutions preparing students for the most prestigious graduate schools.
- In the past year, U of L has produced a Truman Scholar, a Udall Scholar, and three Fulbright Scholars among its undergraduate students.
- U of L is partnering with UK and the state to operate a Center for Transportation Innovation to improve transportation in the state and is sharing a \$1.5 million grant with NKU to study ways to improve math and science teaching in urban school districts.

Institutional
accomplishments
and efficiencies



Accomplishments

- For Fall 2003, EKU experienced the largest enrollment increase in 12 years, with a 20 percent increase in African-American students, and has over 25 transfer and/or partnership agreements with other postsecondary institutions. Enrollment for Summer 2003 increased by 50 percent.
- EKU's commitment to Kentucky communities and economy is reflected in increases in research and public service expenditures. Its Center for Economic Development and Entrepreneurship partners with the Office of New Economy, and its College of Justice and Safety, a Program of Distinction, continues to serve the nation's public safety and security communities. EKU's Training Resource Center is a nationally recognized professional development program that works through partnerships to strengthen the skills of human service professionals.
- EKU received the U.S. Department of Education Ronald E. McNair Post-Baccalaureate degree grant (\$800,000), established an Office of Diversity and diversity scholarships, implemented an African/African-American Studies program, and expanded its extended centers. EKU is a partner of the University Center of the Mountains to make education more accessible for citizens throughout Appalachia and for underserved groups.

Efficiencies

- Restructuring the UK administrative organization, eliminating one college, and merging several academic departments resulted in \$1.5 million recurring savings in 2001-2002 and a total internal reallocation of \$9 million in 2003-2004.
- Expanded use of Cooperative Extension Network increased access throughout the Commonwealth to resources of UK School of Public Health and Kentucky Small Business Development Centers.
- UK leveraged federal funds to develop and maintain 11 core research facilities containing more than 300 highly specialized instruments that are available to researchers at UK and other Kentucky institutions, and in 2002 received more than \$6 million for research renovations and equipment.
- Since 1997, UK has developed agreements with other Kentucky institutions to offer several joint degree programs and to collaborate in research initiatives, including Kentucky Cancer Experimental Therapeutics Program and Kentucky Biomedical Research Infrastructure Network.
- In 2001-2002, closure of institutionally operated printing shop achieved \$500,000 recurring annual savings.
- Purchase of site license for Microsoft Campus Agreement achieved over \$200,000 recurring annual savings.
- Management program developed for hospital and clinic pharmaceutical purchases resulted in \$1.2 million to \$1.9 million recurring annual savings.



Accomplishments

- In 2002, UK ranked 15th among public institutions in number of merit scholarships; the six-year graduation rate in 2003 is 60.8 percent, up from 48.1 percent in 1997.
- Lexington Community College enrollment increased by 56 percent from 1997 to 2003; associate degrees awarded rose by 70 percent.
- Grants and contracts increased by 83 percent, from \$121.9 million in 1997 to \$222.7 million in 2003.
- In 2001, UK ranked 36th among public research universities, up from 46th in 1997, and 28th among public universities in licensing income and patents.
- In 2003, research grants and contracts from out-of-state sources contributed \$433.3 million to Kentucky's economy and accounted for 7,633 jobs statewide; farmers realized \$19 million in additional income through Cooperative Extension efforts.
- UK raised \$483.2 million from 1997 to 2003 and matched \$135.4 million RCTF dollars to establish 402 RCTF endowments.

Efficiencies

- ECU has operated an energy management system that has held the expenditure for electricity almost level for the past 18 years in spite of adding buildings, computers, and significant air conditioning load. Eastern's central coal-fired steam plant provides heat at approximately a third of the cost of gas or electricity.
- A reduction in fleet size occurred this year with the surplus sale of 12 vehicles of the university's fleet.
- ECU has implemented a program of reviewing every position that becomes vacant through retirement or resignation. During the 2002-2003 academic year, this allowed more than 20 faculty and support positions to remain unfilled.
- The ECU Retirement Transition Program has been an innovative cost-containment measure. Besides saving substantial state-appropriated funds, experienced faculty have been provided an appropriate career transition.
- Consolidating the university's various relationships with soft drink vendors resulted in an additional \$100,000 revenue.
- A structured program for collecting past due student charges has been instituted that contacts students earlier in the process and identifies potential financial aid options. This has resulted in a greater percentage of tuition payments.



Accomplishments

- Since 1998 enrollment in all credit programs in the Kentucky Community and Technical College System has increased more than 50 percent — to more than 72,000 students.
- The Fast Track program has earned KCTCS a national reputation as a leader in Information Technology education.
- The Board of Regents has approved more than 1,000 new programs since January 1998 to respond to the needs of employers and communities and to change the lives of students.
- Liberal arts/university transfer remains the single most popular program offered by KCTCS colleges, accounting for about one-fifth of students in credit programs.
- KCTCS is increasing the number of students transferring to four-year colleges and universities while working with CPE and other institutions to improve transfer rates.
- Kentucky WINS fuels economic development in the Commonwealth. Through KY WINS, KCTCS is providing training for employees of new and expanding businesses, and is assisting communities in coordinating the delivery of economic development services.
- KCTCS is expanding access to education and training via distance learning, reaching about 10,000 students each semester.

Efficiencies

- Internally re-allocating \$5 million or 8 percent of the University's state appropriation of \$41 million to initiatives that closely align with the objectives of HB1, 1997 (ex. economic development, P-12 support).
- Offering four UK graduate programs on NKU's campus, thereby avoiding the need to duplicate programs.
- Implementing an articulation agreement with Gateway Community and Technical College to enable Gateway students to be dually admitted and transfer seamlessly to NKU.
- Providing Gateway Community and Technical College students with access to NKU library collections and reference information.
- Partnering with the local community to offer classes to more than 343 students in a rural Grant County facility made possible by local donations and support.
- Partnering with St. Elizabeth's Medical Center to offer nursing classes and an accelerated nursing degree at the hospital, thereby reducing the pressure on the severely limited classroom space on campus.
- Developing fully online (web-based) programs in order to cope with severely limited classroom space and continue serving increasing numbers of students. Already available are programs in organizational leadership and in nursing.

Accomplishments

- Increased enrollments by 17 percent (undergraduate), 57 percent (graduate), and 6 percent (African American) primarily in the knowledge-based economy areas of healthcare, computer science, technology, and business information systems to support the 7,267 professional / service jobs created since 1998. Overall, degrees granted have grown by 23 percent.
- Recognized by the American Association of State Colleges and Universities as one of the top six publicly engaged colleges and universities in the nation. Currently, NKU has more than 110 business and organization partners.
- Facilitated a technology commercialization business triangle where 241 acres of land and 55,000 feet of new business space have been developed to serve university business partners.
- Provided training and services to over 13,000 employees representing over 250 companies.
- Provided specialized training and services for over 1,300 educators and innovative science camp / services for over 2,000 P-12 students.
- Served 1,200 small business clients, provided 201 training programs to 4,805 attendees, and assisted small business clients, with a \$72.5 million sales volume, in creating 512 jobs and saving 360 jobs.

Efficiencies

- In each of its 16 districts, KCTCS is developing comprehensive community and technical colleges and has secured or is seeking single accreditation under the Southern Association of Colleges and Schools. The development of comprehensive colleges has increased options for students.
- The KCTCS major gifts campaign — “Fulfilling the Promise” — is leveraging private support to maximize the effectiveness of revenue the System receives from government support and tuition/fees.
- KCTCS tuition and fees remain the lowest in the Commonwealth. The System has kept tuition and fees to less than 3 percent of median income for Kentucky families, improving on a goal of 4 percent.
- KCTCS and universities are partners in five regional postsecondary education centers — in Glasgow, Elizabethtown, Prestonsburg, London/Corbin and Hopkinsville — that facilitate students’ transitions from two-year colleges to four-year universities. Also, four-year institutions are offering classes on many KCTCS campuses.
- A KCTCS student who registers at one campus is eligible to take classes offered by any other campus. This seamless system, aided by joint programs, allows thousands of students to take classes at two or more campuses at any time.
- KCTCS has developed System-level partnerships with more than 90 external organizations to develop and deliver academic, economic development and workforce training programs.



Kentucky State University

Accomplishments

- KSU has partnered with the Washington Center for Internships and academic seminars to provide KSU students an opportunity to earn credit hours while interning for a semester in Washington, D.C.
- The three-time award-winning “Best in the Nation” KSU Summer Transportation Institute will be featured in a national video on the Student Transportation Institute.
- KSU will partner with a local nonprofit organization in Louisville to offer the award-winning KUYC program to high-school dropouts in Louisville’s West End.
- The Center for Innovation in Teaching, Learning, and Assessment provides faculty membership into the STARLINK professional development program.
- KSU sponsors a number of highly successful summer programs.
- The Aquaculture Program, KSU’s Program of Distinction, is a full-service program offering all three Land-Grant functions of research, extension, and education, offering students access to current and relevant information.

Efficiencies

- Despite state budget cuts, MSU has maintained its high number of nationally accredited academic programs, has grown in enrollment and has graduated students in higher numbers.
- By reorganizing its six academic colleges, Murray provided for future marketing efficiencies (strengthening career opportunities for graduates and eliminating ineffective programs).
- MSU created a College of Health Sciences and Human Services, pulling all health care programs under one umbrella, saving costs and preparing students to meet Kentucky’s needs. Eliminated numerous duplicative positions.
- The College of Science, Engineering and Technology was established to organize highly technical education, particularly engineering, in a way that will provide skilled graduates for the Commonwealth.
- The School of Agriculture was created, combining resources of an agriculture department and the Breathitt Veterinary Center.
- Permanent operating budget reductions (\$1,481,020 over the past three years) have included elimination of 24 staff and faculty positions and graduate assistantships. Overtime and travel have also been reduced and a university-operated television station eliminated.
- In spite of budget reductions, 2000-2003 development efforts generated cash endowment growth of 20.8 percent from \$30,072,275 to \$36,327,309. Total MSU foundation assets grew 50.4 percent from \$38,866,969 to \$45,233,260.
- MSU charges students 36.6 percent below the national average in tuition and fees.



Accomplishments

- Earned national recognition for academic quality and affordability, leading to enrollment growth. Top rankings from *U.S. News & World Report* (13 years), *Kiplinger*, *Princeton Review* and *Kaplan*.
- A "leading public institution" reputation. Rated by *U.S. News* as 18th best public university in America, a "Great School at a Great Price," and the only Kentucky university in the Top Tier.
- National survey of high school counselors by *Kaplan* college guide placed Murray 38th in the nation for "Best Collegiate Value."
- Enrollment has increased 26 percent since 1994, contributing to a better-educated Kentucky population prepared for today's economic environment.
- Murray led the nation in graduation improvement and was among the highest in the state at 56 percent.
- MSU advanced to third best in the nation for "equal opportunity in NCAA athletic opportunities between the genders."
- Murray State University topped all Kentucky universities in "graduate and alumni satisfaction," based on a Wilkerson & Associates (Louisville, Ky.) survey.

Efficiencies

- KSU is partnered with the Lexington Fayette urban County Government to provide a youth-development program for high school dropouts in Fayette County.
- KSU has partnered with the City of Frankfort and has taken the leading role in pursuing the construction of a 6,000-square-foot neighborhood center in the South Frankfort neighborhood. The Director of the Office of Educational Outreach was named to head the South Frankfort Neighborhood Taskforce.
- KSU and Accent Training, Inc., entered into a partnership agreement to sponsor a Microsoft Certified Systems Engineer (MCSE) certificate program.
- KSU generated \$4,500 through UK use of ITV facilities.
- KSU's Training Resource Center and the Bluegrass Rape Crisis Center (BRCC) established a partnership that will allow the BRCC to service our students and the larger Frankfort community.
- KSU successfully concluded its Vision 2020 Matching Campaign by raising \$2,277,000 in contributions that were matched by Kentucky's Bucks for Brains program. The campaign supported the following four endowments: Endowed Professor in Education, \$710,044; Endowed Professor in Business, \$1,215,490; Endowed Library Fund, \$80,954; Endowed Students Scholarships, \$2,547,512.



Accomplishments

- In 1997, our actual enrollment was 8,208. Our actual Fall 2003 enrollment is 9,509, the highest in our 116-year history.
- In 1997, our actual first-time full-time freshman six-year graduation rate was 40.7 percent. Our goal for 2002 was 42.0 percent. Our actual 2002 rate was 43.8 percent.
- Our first Program of Distinction, the Institute for Regional Analysis and Public Policy (IRAPP), was established in 1999. The first graduates are being admitted to prestigious graduate schools in public administration, geography and environmental science.
- IRAPP faculty, staff and students have secured nearly \$12 million in competitive funding from federal agencies such as USDE, NASA, National Science Foundation, HUD, and SBA, in addition to numerous state, local government, corporate and private foundation grants.
- Notable successes include one of 15 nationwide awards for community economic development from HUD and the second largest GEAR-UP project in the U.S. and our largest single award in history.
- The space tracking antenna system groundbreaking was held in August 2003.

Efficiencies

- Morehead State University has realigned its strategic planning and assessment processes to support the goals of The Kentucky Postsecondary Improvement Act of 1997.
- In June 2001, the Board of Regents approved Pride & Promise: Morehead State University Strategic Plan 2001-2006 that included a revised mission, core values, goals, objectives and measurable performance indicators.
- The 2002 Annual Strategic Assessment Report Card scores progress made on each of the 29 performance indicators included in Pride & Promise.
- Those indicators measure specific areas with a focus on student progress, educational quality and outcomes, use of resources, as well as research and service activities of the University — areas specifically identified as critical institutional measurements by the General Assembly.
- A copy of the Annual Strategic Assessment Report Card is available to all on the University's Web site.
- Since 1997, we have increased the number of 2+2 agreements with KCTCS from two to 13. They include Ashland, Hazard, Maysville and Prestonsburg.
- Our Master of Business Administration (MBA) was the first totally Internet-based degree program to be offered in the state.